

Live Well, Age Well



UNLOCK THE SECRET TO AGING WELL

Introducing NEW AgeWell, Arbonne's innovative collection that unlocks the true secret to aging well: science-backed skincare solutions coupled with a holistic approach for living well. This Mind. Body. Skin.™ philosophy includes adopting a nutritious diet, managing stress, connecting with nature, and welcoming life with a positive mindset — because when you live well, you age well.



AgeWell features
Bakuchiol — a
plant-based alternative
to retinol — just as
powerful, yet more
gentle on skin.

Combined with
Stabilized Vitamin C +
Plant Stem Cell Extract,
the collection uncovers
youthful-looking
skin minus the
harsh ingredients.



DERMATOLOGISTS' GO-TO INGREDIENTS

When it comes to caring for our skin, dermatologists' opinions matter – a lot. Time and time again, Retinol dominates their charts, thanks to its remarkable ties to the appearance of healthy aging. The drawback? It's known to trigger unwanted sensitivity on the skin. To further complicate matters, Retinol becomes unstable when combined with other key ingredients (case in point: Vitamin C, also highly praised by dermatologists).

Enter Bakuchiol, a groundbreaking plant-based alternative to Retinol that's just as effective in targeting signs of fine lines and wrinkles, while being much better tolerated on the skin. It also pairs beautifully with Stabilized Vitamin C to achieve collagen-supporting benefits through moisturization and Plant Stem Cell Extract, which helps skin look radiant. Talk about a power trio!

We source Bakuchiol from its native environment of India and work with local suppliers who grow the Babchi plant without pesticides and ensure sustainable harvesting through third party certifications.



Bakuchiol

A plant-based retinol alternative, helps to reduce the look of facial wrinkles



Stabilized Vitamin C

Supports collagen through moisturization



Sustainable Plant Stem Cell Extract

Helps improve the appearance of skin radiance, elasticity, firmness and texture

A laboratory setting with a purple background. In the center, a petri dish contains a white, creamy substance. To its left, another petri dish contains a clear liquid with a purple flower stem and leaves. Above it, a larger petri dish contains a clear liquid with a white, irregular shape. In the foreground, a syringe with a gold-colored plunger is positioned over the white cream. A gloved hand is visible in the bottom right corner, holding the syringe. Several small, round, white capsules are scattered in the bottom left corner.

“Bakuchiol is a naturally derived ingredient that’s great as a highly effective, yet more gentle approach than retinol in improving the appearances of photoaging.”

Raja Sivamani, MD MS AP
Board-Certified Dermatologist
Ayurvedic Practitioner

SILKY CLEANSER WITH VEGAN SURFACTANTS

This luxurious cream-to-foam cleanser contains Provitamin B5 that helps the formula attract moisture on your skin, and vegan surfactants that gently whisk away makeup and everyday impurities. | #8111; SRP \$46 | PC \$36.80 | QV 46

Mind. Body. Skin.™: While you cleanse your skin, also practice cleansing negative thoughts and toxic relationships and you'll soon be on the path to a more fulfilling, gratifying life.



Creates
a fluffy,
cloud-like
foam that
sweeps away
impurities.





This
alcohol-free
sprit
instantly
refreshes skin.

REFRESHING TONING MIST WITH VITAMIN B3

Vitamin B3 (a.k.a. Niacinamide) in this alcohol-free formula helps enhance the appearance of skin brightness and tone. | #8121; SRP \$41 | PC \$32.80 | QV 41

Mind. Body. Skin.™: This mist offers the perfect opportunity to press pause during a stressful day. Take a minute for yourself, close your eyes, give your face several spritzes, take a few deep breaths and get back to business with a refreshed perspective.



COLLAGEN NURTURING SERUM WITH 2% BAKUCHIOL

Indulge your skin in this super concentrated formula that boasts 2% Bakuchiol, which helps reduce the look of facial wrinkles, along with Stabilized Vitamin C to support collagen through moisturization. | #8131; SRP \$70 | PC \$56 | QV 70

Mind. Body. Skin.™: We love tapping into nature for skincare secrets, but research has shown that interacting with natural environments is also associated with positive effects on overall wellbeing.¹ So get outside and enjoy a mood boost (just don't forget your sunscreen!)

¹Bowler et al. BMC Public Health. 2010



arbonne®
AgeWell
COLLAGEN
NURTURING SERUM
WITH 2% BAKUCHIOL
SÉRUM NOURRISSANT
AU COLLAGÈNE
AVEC 2 % DE BAKUCHIOL

Wrinkles • Firmness
Rides • Fermeté

2% Bakuchiol +
Vitamin C
in this silky serum
help nurture
your skin.





Your
most luxurious
ally against
puffy,
tired-looking
eyes.

ENRICHING EYE CREAM WITH CAFFEINE + BAKUCHIOL

This luxurious, ophthalmologist-tested eye cream helps reduce the appearance of puffiness, fine lines, wrinkles, and dark circles thanks to a special combination of Caffeine, Bakuchiol, and Stabilized Vitamin C. | #8141; SRP \$67 | PC \$53.60 | QV 67

Mind. Body. Skin.™: Beyond minimizing the appearance of dark circles and puffiness, quality shut-eye is essential for balancing growth and stress hormones as well as promoting optimal immune system function, cardiovascular health and more.²

²Spiegel, Leproult, & Van Cauter. *Lancet*. 1999



MOISTURE RESTORING CREAM WITH BROAD SPECTRUM SPF 15 SUNSCREEN

This special formula performs double duty as mineral sunscreen provides broad spectrum SPF protection (that includes UVA/UVB rays!) and Hyaluronic Acid delivers hydration to the skin. | #8161; SRP \$70 | PC \$56 | QV 70

Mind. Body. Skin.™: Did you know that our body can produce Vitamin D through our skin? This important vitamin helps protect bones, and support immunity and health.³ Just make sure to practice “safe sun” with this broad spectrum SPF cream to reap the benefits without the age-accelerating UV damage.

³Aranow. *Journal of Investigative Medicine*. 2011



Helps protect from sun
damage that hinders
healthy skin aging.

MOISTURE RESTORING CREAM WITH 0.5% BAKUCHIOL

This versatile moisturizer contains Bakuchiol, along with a specialized botanical complex of Shea Butter, Avocado Oil, Coconut Oil, and Squalane Complex, which helps replenish the skin's moisture barrier and reduce the appearance of fine lines. | #8160; SRP \$70 | PC \$56 | QV 70

Mind. Body. Skin.™: Hydration is a must for healthy-looking skin, as well as our bodies as a whole. Drinking enough water each day (at least 2 liters)⁴ provides your body with the hydration needed for memory and cognitive function.⁵

⁴EFSA Panel on Dietetic Products, Nutrition, and Allergies. *EFSA Journal*. 2010

⁵Popkin, D'Anci, Rosenberg. *Nutrition Reviews*. 2010



A daily cream that
helps replenish
moisture, elevated
with Bakuchiol.

INTENSE REPAIRING NIGHT CREAM WITH 2% BAKUCHIOL

This intensely hydrating cream ensures those eight hours of sleep work hard for you. Formulated with 2% Bakuchiol to help reduce the look of facial wrinkles and Beech Tree Bud Extract to smooth the look of skin texture with hydration, you'll always wake up with soft, supple skin. | #8151; SRP \$91 | PC \$72.80 | QV 91

Mind. Body. Skin.™: While you're fast asleep, your body is working to ensure release of hormones to support collagen production.⁶ Getting enough sleep helps reduce stress, and plays a key role in metabolism, immune function, and more.⁷ A great reason to clock in that beauty sleep!

⁶ Matsui et al. *International Journal of Molecular Sciences*. 2016

⁷ *Consensus Conference Panel. Sleep*. 2015

Enhances your
skin's nightly
reparative cycle with
intense moisture.



FIRMING NECK CREAM WITH 0.5% BAKUCHIOL

Massage this cream on your neck in upward motions as this specialized formula with Bakuchiol, Peptides and Sustainable Edelweiss Flower Stem Cell Extract helps improve the appearance of skin tone and firmness for a smoother, more defined-looking décolleté. | #8381; SRP \$90 | PC \$72 | QV 90

Mind. Body. Skin.™: Our reliance on mobile devices is not only responsible for the dreaded “tech neck,” but using them before bed is also associated with worsened sleep.⁸ Try to power down at least one hour before bedtime!

⁸ Shocat. *Nature and Science of Sleep*. 2012

This product is not included in the AgeWell Set.

Targets the appearance
of wrinkles in fragile
skin like your jawline
and neck.

THE POWERFUL AGEWELL ROUTINE

Step 1



**SILKY CLEANSER
WITH VEGAN
SURFACTANTS**



Step 2



**REFRESHING
TONING MIST
WITH
VITAMIN B3**



Step 3



**COLLAGEN
NURTURING
SERUM WITH
2% BAKUCHIOL**



Step 4



**ENRICHING EYE CREAM
WITH CAFFEINE +
BAKUCHIOL**

Step 5 *Customize your moisturizer for day*

**MOISTURE
RESTORING CREAM
WITH 0.5% BAKUCHIOL**



**MOISTURE RESTORING
CREAM WITH BROAD
SPECTRUM SPF 15 SUNSCREEN**



For night

**INTENSE REPAIRING
NIGHT CREAM WITH
2% BAKUCHIOL**



Enhance It

**FIRMING
NECK CREAM
WITH 0.5% BAKUCHIOL**



*This product is not included
in the AgeWell Set.*

arbonne.

Unlock Your New Secret
to Aging Well



MIND. BODY. SKIN.™

Thanks to AgeWell's recyclable and
refillable glass packaging, we're saving
over 125,000 pounds of plastic!*

**Estimate based on 2019 sales figures of all Arbonne's product offerings.*



TWO AGEWELL SETS

AgeWell with Moisture Restoring Cream with Broad Spectrum SPF 15 Sunscreen Set, #8181

AgeWell with Moisture Restoring Cream with 0.5% Bakuchiol Set, #8182

A \$385 value for
SRP \$282
PC \$225.60
QV 282



WE'RE PROUD TO BE

Certified



Corporation



Certified



Gluten-Free

For more information, please visit arbonne.com or reach out to an Independent Consultant.



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